

City of Yakima Strategic Priorities



A Safe & Healthy Yakima

- Reduce the number of people living in the streets
- Focus on a reduction to all crimes
- Develop infrastructure with safety in mind
- Focus on fire prevention through design and standards



A Resilient Yakima

- Design, build, and maintain robust infrastructure
- Streamline city processes
- Build capacity to deliver on budgeted expectations
- Adopt reasonable budgeting practices
- Diversify and focus on economic development
- Build and leverage local and regional coalitions



A Thriving Yakima

- Reduce homelessness
- Become an attractive tourist and business destination
- Promote Yakima's unique culture
- Maximize current assets in the community
- Improve opportunities for youth and families
- Become a connected community



An Engaged Yakima

- Foster community ownership
- Promote a positive community image
- Develop a culture of two-way communication

